

Frank van de Ven

Data Specialist & Trainer

Creating impact through analytics, visualization & data storytelling



SUMMARY

Passionate about data. I enjoy diving into data challenges, be it building an **advanced data analytics** pipeline using **Python** and **SQL**; creating data models and visualizations in dashboards using **Power BI**; or transforming an ETL process to enhance usability of the data for analysis. I take pride in my expertise in **effective data visualization** and data **storytelling**, creating real impact for my audiences.

Preaching what I practice, I provide trainings to professionals and organizations on data visualization and data storytelling. I enjoy sharing knowledge, which I also do via the blog on my [website](#).

EDUCATION

11/2019 – 12/2020 **Data Expert Program**
Jheronimus Academy of Data Science
14-month Data Science program for professionals with quantitative background with specific focus on data science, analytics, engineering and data entrepreneurship.

09/2016 – 09/2017 **MSc Finance** (with distinction)
Tilburg University
Focus on financial analysis, statistics, investments and banking;
Thesis: 'Shareholder distraction, how natural disasters and terrorism affect corporate decision making'.

09/2012 – 08/2015 **BSc International Business Administration**
Tilburg University
Exchange semester at National Taiwan University
Focus on a breadth of business topics.

EXPERIENCE (6+ years)



Freelance Data Specialist & Trainer at Speaking Data

10/2023 – Present

I bring experience in bridging **business and data**, knowing how to translate **complex analyses** to meaningful actions for stakeholders. I create impact by combining my technical capacity with great communication skills. My trainings revolve around **Data Literacy**, as I aspire to **upskill the professional world** at working with data.



Sr Consultant > Manager Data Analytics at Synechron Business Consulting

09/2021 – 12/2023

As an **Analytics Translator**, my role in this consultancy was to bridge the 'languages' from technical to business and vice versa. Responsibilities included line managership for juniors, project work for clients, leading practice development initiatives and organizing events in committees.



Project 1: *BI development and app development (11/2021 – 12/2022)*

I developed data models and dashboards (**Power BI**) and apps (**Power Apps**) for teams in operations in the Financial & Economic Crime (FEC) department, as well as dashboards that would be shared with the Dutch regulators.



Project 2: *Data analytics answering ad-hoc questions (01/2023 – 12/2023)*

Using **Python** and **SQL**, tying together datasets in **Azure Databricks** and generating the insight needed to answer one-off questions, also leveraging my skills on **visualization** and **data storytelling** in reporting and presentations.



Consultant & Data Scientist at Baker Tilly Corporate Finance

09/2017 – 08/2021

Analytical projects such as valuations, financial due diligence and modelling; I performed several **data science** projects (applying machine learning) on client projects and personal projects.

TECHNOLOGY

Python	Advanced	Databricks	Proficient
SQL	Advanced	Microsoft Azure	Proficient
Power BI	Advanced		

LANGUAGES

Dutch	Native
English	Fluent
German	Basic

CERTIFICATIONS

- [Certified Analytics Professional](#)
- Power BI Data Analyst Associate
- Power Platform Fundamentals
- General Banking Course (AOB)
- Sports Coach - Rowing (RC-3)

HOBBIES & INTERESTS

- Volunteer at [Viz for Social Good](#)
- Sports (cycling, running, rowing)
- Playing piano & guitar
- Coaching & mentoring others

CONTACT DETAILS

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